

**Sun Foundation is organizing**  
**the 4<sup>th</sup> ‘Dhaka International FolkFest 2018’**

The exhilarating performance packed festival dedicated solely to the folk music of the world is back again for the fourth year.

Sun Foundation comes with a mission to conserve and patronize the folk genre, making it popular among people. Securing the legal rights of Bangladeshi folk artistes and ensuring their royalty are our main priority. As an initiative, we will also collaborate with renowned search engines and social media sites to endorse our artistes globally.

This year, Sun Foundation will be arranging the biggest folk fest of South Asia named ‘Dhaka International FolkFest 2018’. The audience can enjoy the performances from November 15 to 17 at Bangladesh Army Stadium. The three day festival will take place every day from 6 pm to 12 am. 174 artistes from 7 countries including Bangladesh are gathering in one stage to celebrate the music of the heart. Maestro artistes like Momotaz Begom, Baul Abdul Hai Dewan, Baul Kabir Shah, Arnob, Nakshikatha, Swarobanjo and Bhabna Nritya Dol will be performing from Bangladesh. Wadali Brothers, The Raghu Dixit Project, Satyaki Banerjee from India; Shafqat Amanat Ali from Pakistan; Majaz from Bahrain, Grammy award winner Los Texmaniacs from the USA, Dikanda from Poland and Las Migas from Spain will come to this bustling city to celebrate the spirit of folk music.

Just like the previous years, the audience will be able to enjoy the live show by online registration free of charge. The registration process will be starting from 6<sup>th</sup> of November sharp at 3 pm. For online registration, the audience needs to visit **[dhakainternationalfolkfest.com](http://dhakainternationalfolkfest.com)** website. The audience can register from **[shohoz.com/events](http://shohoz.com/events)**. Grameenphone subscribers can register from **MyGP app** as well. The registration process will go on for 5 days. Online registration will require scanned copy of passport size photo and National ID/ Driving License/ Passport. After completing the registration, three different Entry Passes for each day of the festival will be sent to the e-mail address provided by the respective audience. The audience needs to print each Entry Pass to enter the festival for respective days. All the information regarding the festival will be available on the Facebook page of ‘Dhaka International FolkFest’. To know the details, please call at 16374.

On November 5<sup>th</sup>, 11:30 am, a press conference has been held at ‘The Westin Dhaka’ hotel. Anjan Chowdhury, Chairman of Sun Communications LTD. and Sun Foundation, Abul Khayer, Chairman of Bengal Foundation, Syed Mahbubur Rahman, CEO and Managing Director of Dhaka Bank Limited, Mahmud Hossain, Chief Business officer of Grameenphone, and folk legend and Momotaz Begom, MP were present at the press conference. They all spoke their accounts on the enriched Bangla Folk tradition and its significance to the world.

The television broadcast partner of the program is Maasranga Television. Additionally, the audience will be able to enjoy the program through Grameenphone online video stream service 'Bioscope Live'.

Dhaka international FolkFest 2018's title sponsor is Meril, Powered by Dhaka Bank Limited, In Association with Grameenphone, Supported by Radhuni, Broadcast Partner Maasranga Television, Payment Partner bKash, Logistic Partner Bengal Digital, Radio Partner radio DIN RAAT, PR Partner Mediacom, Medical Partner Square Hospitals Limited, Security Partner Aegis Security Force, Hospitality Partner Four Points by Sheraton, Dhaka and Registration Partner shohoz, festival organizer Sun Communications LTD.

Please visit [http://dhakainternationalfolkfest.com/press\\_room](http://dhakainternationalfolkfest.com/press_room) to get the pictures of 'Dhaka International FolkFest' and the detailed information about the festival.